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| Epidemic thunderstorm asthma campaign |
| Social media posts – for health professionals |

## Suggested Facebook posts

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|  | Grass pollen season brings an increase in asthma and hay fever. It also brings the chance of thunderstorm asthma. Help your patients prepare for grass pollen season by supporting them to better manage their asthma and hay fever and reduce their risk of thunderstorm asthma. Information and resources for health professionals is available on the Health website: <https://www.health.vic.gov.au/environmental-health/epidemic-thunderstorm-asthma> |
|  | For patients with hay fever, especially those who experience wheezing and coughing with their hay fever, it’s important to make sure they don’t also have asthma. Speak to your patients today and support them to better manage their hay fever and reduce their risk of thunderstorm asthma. Find out more at [www.betterhealth.vic.gov.au/thunderstormasthma](http://www.betterhealth.vic.gov.au/thunderstormasthma) |

## Suggested X post

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|  | Grass pollen season brings the chance of #ThunderstormAsthma. If you have a patient with asthma or hay fever, help them prepare [www.betterhealth.vic.gov.au/thunderstormasthma](http://www.betterhealth.vic.gov.au/thunderstormasthma) |

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