

**5 Sleep baby in their own safe sleep space in the parent or caregiver's room for the first 6 months\***



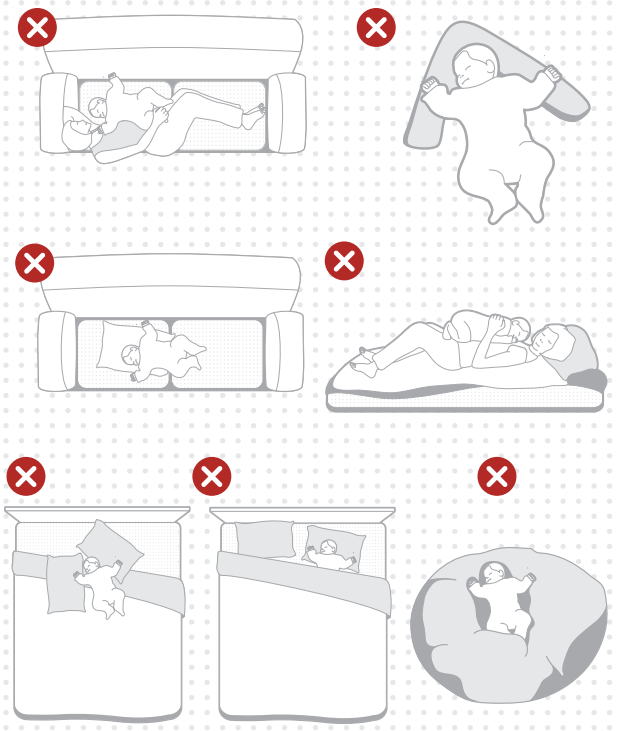
The safest place for baby to sleep is in their own safe space, in the same room as their parents or adult caregivers for the first 6 months.

**6 Breastfeed baby**

Breastfeeding has been shown to reduce the risk of sudden infant death. For women who aren't breastfeeding, follow the first five recommendations to help keep your baby safe.



**✗ Unsafe sleeping spaces**



\*For risk minimisation information on co-sleeping visit:

[rednose.org.au/cosleeping](https://rednose.org.au/cosleeping)

\*\* For information on bassinet use visit:

[redno.se/bassinetsinfo](https://redno.se/bassinetsinfo)

# Safe Sleeping

How to sleep your baby safely to reduce the risk of sudden infant death.

For all babies 0-12 months



Red Nose acknowledges the Traditional Owners of the lands in which we work, live and visit.

Red Nose Safe Sleep Advice Hub  
1300 998 698  
(during business hours AEST/AEDT)  
[education@rednose.org.au](mailto:education@rednose.org.au)  
[rednose.org.au/safesleep](https://rednose.org.au/safesleep)

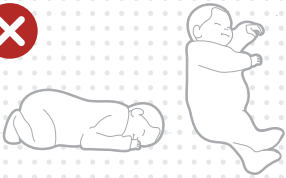
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# Red Nose recommends six key steps to reduce the risk of sudden infant death.

## 1 Always place baby on their back to sleep



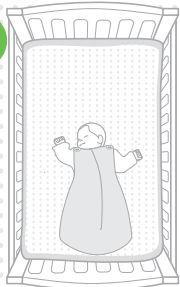
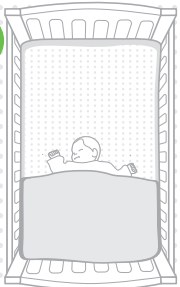
Placing baby on their back to sleep helps **keep their airway clear** and ensures their protective reflexes work. Back sleeping reduces the risk of suffocation, overheating and choking.



Sleeping on the tummy or side **increases the risk** of sudden infant death.

## 2 Keep baby's face and head uncovered

Babies control their temperature through their face and head, so **keeping baby's face and head uncovered during sleep helps reduce the risk of overheating**. It also helps **keep their airways clear** which reduces the risk of suffocation.



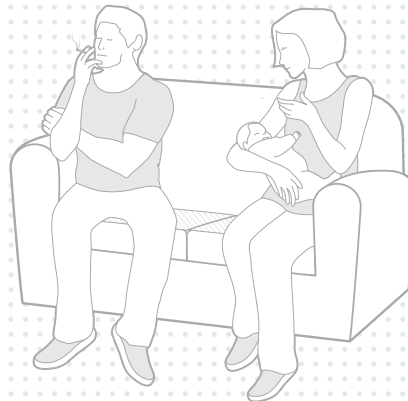
- Baby on back
- Feet at bottom of cot
- Blankets firmly tucked in
- Only pulled up to chest

- Always choose a safe sleeping bag – fitted across the neck and chest, with baby's arms out, and no hood.

## 3 Keep baby smoke free before and after birth



Smoking during pregnancy and around baby once they are born increases the risk of sudden infant death – this includes second-hand smoke.

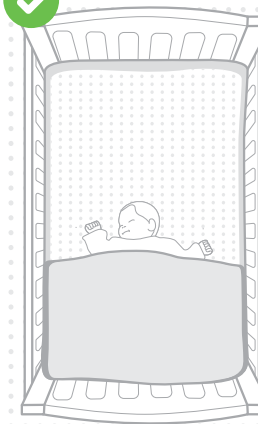


If you or your partner smoke, don't smoke around baby and never smoke where baby sleeps.

**For free help to quit smoking call Quitline on 13 78 48.**

## 4 Safe sleeping environment night and day

The safest place for your baby to sleep is in their own safe space, with a safe mattress, and safe bedding. Baby should always be placed on their back to sleep, with their feet at the bottom of the bassinet\*\* or cot.

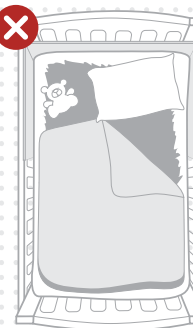


- **Safe cot**  
Meets Australian standard AS/NZS 2172:2003.
- **Safe mattress**  
Firm, flat, right size for your safe cot, never tilted or elevated and meets voluntary Australian standard (AS/NZS 8811.1:2013).
- **Safe bedding**  
Lightweight bedding, firmly tucked in and only pulled up to the chest.  
  
Safe sleeping bag, well fitted across the neck and chest, with baby's arm out, and no hood.



### No soft surfaces or bulky items

Don't use any soft items in the sleep space. Soft items in the sleep space are dangerous and increase the risk of suffocation and overheating.



- ✗ **Doonas or loose blankets**
- ✗ **Pillows**
- ✗ **Cot bumpers**
- ✗ **Lambs wool**
- ✗ **Soft toys like a teddy**